Q and A

5 Questions with Chad Wagner,

Senior Industry Strategist, Sage Intacct

Your pest management company strives to deliver exceptional customer service, so why not have a best-in-class accounting software backing it up? Sage Intacct cloud-based accounting software provides companies with critical real-time operational and financial data. It allows you to do more with less and quickly deliver verifiable ROI.

1 What do business owners overlook when it comes to selecting or using accounting software?

We often see customers grow so quickly that they don't feel they have time to implement systems to support accounting, sales, or operations. They end up working in their business, not on their business. Companies that don't invest in the right accounting software or fail to take advantage of what their software can do will be slow to react to changing business conditions. They could miss growth opportunities, see smaller profit margins, and have challenges with productivity and efficiency.

2 What can an agile cloud-based accounting software do for a company?

Pest management is a thriving, essential industry. There is abundant opportunity to accelerate growth. That brings with it a responsibility for owners to ensure their financial processes support their business vision.

A modern accounting management solution gives owners the flexibility and real-time access to the financial data they need to make smart decisions. It will make them more productive, better connected and well informed.

3 How does Sage Intacct help owners get the most out of their accounting software?

With real-time access to your company's financials, you can easily review customized reports you need to run a successful business anytime, anywhere. Pest control companies will realize immediate ROI with Sage Intacct. The software allows employees to shift energy away from old-school manual bookkeeping and data entry into more strategic projects, like supporting the business with analytics and identifying new operational efficiencies.

4 What advantages does Sage Intacct offer pest control business owners that they don't have now?

Sage Intacct is designed by accountants for use by businesses large and small. It automates processes and integrations to increase efficiency, reduce headcount and IT costs, and save valuable time when pulling financial data—no more manually manipulating endless spreadsheets—all the while remaining flexible as your company grows. Our customers receive best-in-class support and have access to a community of users with shared business interests.

5 How does Sage Intacct fit in with my current software platform? Will it integrate easily?

Sage Intacct prides itself on being easy to use and intuitive. The software's open API design allows it to integrate seamlessly into your existing business management and CRM systems. With a push of a button, you have access to information that would've taken you many hours to put together using manual processes.

I'm happy to help you get started. Please contact me. My email is chad.wagner@sage.com.

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