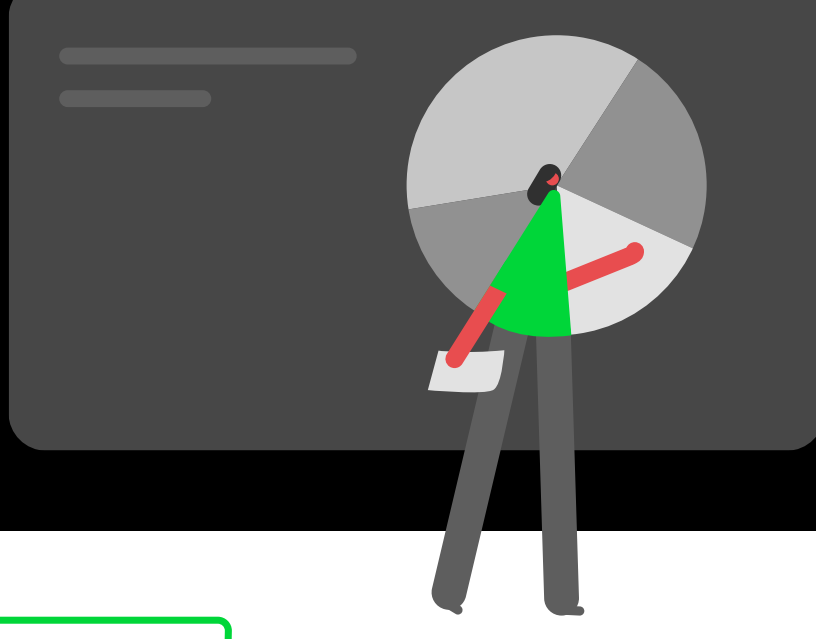


## Sage Intacct + Argyle

Are You Ready  
to Be a Data-Driven CFO?

Our revealing survey of 75 finance executives has the insights you can use on your journey to tech-based financial transformation—and becoming **a data-driven CFO**.

Get a quick take from your peers and benchmark the best practices driving major process and technology decisions at organizations like yours.



## CFOs Believe

**76% of CFOs** believe they could have a positive impact on enterprise profitability if they devoted more time to strategic initiatives.

57%

say that they spend **less than one-quarter** of their time on strategic initiatives.

49%

say that, if they were able to spend an **optimal percentage** of their time on strategic initiatives, their organization's profitability would be **improved by at least 5%**.

## CFOs Admit

Nearly **two-thirds (64%)** of CFOs say their finance function is not proactive enough in using data and analytics to identify, prioritize, and address critical issues in the business.

38%

say their data isn't structured in a way that makes it **easy to analyze**.

31%

say that their data isn't **current or real-time**.

29%

say their finance function lacks a **rigorous, proactive, analytical process**.

## CFOs Believe

**76% of CFOs** believe they could have a positive impact on enterprise profitability if they devoted more time to strategic initiatives.

77%

say their organization requires a data-driven finance function to achieve its strategic and profitability improvement goals.

81%

say that over the next two years the pressure on their finance function to become more data-driven will increase substantially.

## CFOs See

More than **three-quarters (77%)** of CFOs believe that a best-in-class, cloud-based financial management solution would make their job easier.

89%

have a clear functional understanding of what "The Cloud" is and why organizations like theirs are using it to host financial management solutions.



36%

cite easier implementation or upgrade as a key benefit of a cloud-based solution.



32%

cite better security as a key benefit of a cloud-based solution.

77%

believe that a best-in-class, cloud-based financial management solution would make their job easier.



32%

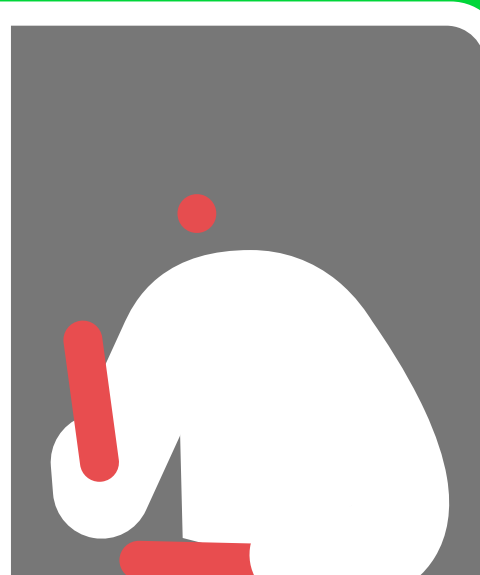
cite scalability as the organization grows as a key benefit of a cloud-based solution.

## CFOs Envision

The surveyed CFOs know that the right set of reporting tools will help them be more "data driven."

"Performing analytics against big data sets needs state-of-the art database and analytics technology that runs close to the data in the cloud."

Ian Howells  
Head of Marketing  
Sage Intacct



43%

cite automatically aggregating data across multiple systems as an important report-creation feature.

40%

cite completing analysis without exporting data to spreadsheets as an important report-creation feature.

37%

cite conducting multi-dimensional analysis easily to meet ad hoc requests as an important report-creation feature.